



## ***South Bay Conference for Women 2012 Sponsorship Opportunities***

*The following levels of sponsorship are available for the  
2012 South Bay Conference for Women  
to be held on April 13, 2012 at the Torrance Marriott*

The Manhattan Beach Chamber of Commerce and the Manhattan Beach Women in Business Committee launched a rebranding campaign for our conference in 2011, which broadens the conference to all of the South Bay. Now named the “**South Bay Conference for Women**”, we expect over 500 attendees this year, more women in all stages of their lives coming from all over the South Bay and even other parts of the United States. Whether they are the CEO of a business or the CEO of their family they won’t want to miss this event!

We encourage your early commitment for the highest level of advertising and PR exposure. For more information, please contact Sema Sanigok at [sema@semasanigok.com](mailto:sema@semasanigok.com), (310) 601.8309 or The Manhattan Beach Chamber of Commerce offices at (310) 545.5313.

### ***Sponsorship Includes:***

- Opportunity to place an approved promotional item (no literature) in the conference tote bag distributed to all attendees
- Placement of your logo, and recognition as a Sponsor, in MBWIB’s monthly newsletter, “What’s New with Women in Business” distributed to over 1500 (op-in) recipients in the South Bay from time of commitment through November, 2012
- Recognition as Sponsor in all social media used for MBWIB, including Facebook, Twitter, YouTube and LinkedIn.
- Business listing in the conference program including contact information
- Your logo on MBWIB website sponsor page that links to your website from time of commitment through November, 2012



## *Additional Benefits per Sponsorship Level:*

### *Title Sponsor*

- Recognition as a MB Chamber Sand Dollar Circle Sponsor for 2012
- Two premium tables of 10 at the conference with table sign
- A standalone article featuring your company in The Sand Dollar published in *The Beach Reporter*, 55,000 circulation (article to be provided by sponsor)
- Opportunity to speak at a MBWIB event in January 2012
- Your logo will be printed on the reusable conference tote bag, and distributed to all conference attendees
- Premier exhibit space, located near the entrance to the ballroom
- Banner ad on Manhattan Beach Chamber website
- Full page color ad on the inside front cover of the conference program
- Your logo on the Home Page Banner of [www.MBWIB.com](http://www.MBWIB.com) that links to your website
- Placement of your logo on back cover of the conference program
- An article featuring your company in the MBWIB Newsletter, distributed to over 1500 (op-in) recipients in the South Bay

### *Platinum Sponsor \$7,500*

- One premium table of 10 at the conference with table sign
- Up to 5 minutes at the podium during the 2012 conference
- Premier exhibit space, located near the entrance to the ballroom
- Banner ad on Manhattan Beach Chamber website.
- Full page ad in conference program book
- Your logo on the Home Page of [www.MBWIB.com](http://www.MBWIB.com) that links to your website
- Placement of your logo on back cover of the conference program

### *Gold Sponsor \$5,000*

- One premium table of 10 at the conference with table sign
- Recognition at the event
- Ad on Manhattan Beach Chamber website
- Full page ad in conference program
- Your company's banner linked in rotation on [www.MBWIB.com](http://www.MBWIB.com) from time of commitment through November, 2012
- Placement of your logo on back cover of the conference program



### *Silver Sponsor \$2,500*

- 5 seats at a premium table during the conference with table sign
- Ad on Manhattan Beach Chamber website
- Half page ad in conference program book
- Your company's banner linked in rotation on [www.MBWIB.com](http://www.MBWIB.com) from time of commitment through November, 2012
- Placement of your logo on inside back cover of the conference program

### *Bronze Sponsor \$1,000*

- 3 seats at the conference
- Ad on Manhattan Beach Chamber website
- Half page ad in conference program book
- Your company's banner linked in rotation on [www.MBWIB.com](http://www.MBWIB.com) from time of commitment through November, 2012
- Placement of your logo on inside back cover of the conference program

### *Pewter Sponsor \$500*

- 2 seats at the conference
- Ad on Manhattan Beach Chamber website
- Half page ad in conference program book
- Your company's banner linked in rotation on [www.MBWIB.com](http://www.MBWIB.com) from time of commitment through November, 2012
- Placement of your logo on inside back cover of the conference program

### *Angel Sponsor \$250*

- 1 seat at the conference
- Your logo, placed on the Angel sponsorship screen at the event
- Placement of your logo on inside back cover of conference program