

The Official Publication of the Manhattan Beach Chamber of Commerce

## Manhattan Beach Chamber of Commerce New Members for April 2007

**Brad Jacobson**  
**DIRECT LINE NETWORKING GROUP**  
350 Hermosa Ave. # 7, Hermosa Beach, CA 90254  
(310) 406-5998  
NETWORKING

Direct Line Network provides business owners and professionals an organization which will help them build their business, capitalize on quality warm referrals, provide valuable training and form community business relationships. Direct Line prides itself in having quality members, proven training, excellent community involvement and networking.

**Livia Gaspar/Barbara Morrison**  
**PET FOODS MARKET**  
1816 N. Sepulveda Blvd., Manhattan Beach, CA 90266  
(310) 546-8090; Fax: (310) 546-8097  
www.petfoodsmarket.com  
RETAIL STORES

Pet Foods Market, newly opened in Manhattan Center shopping center, is a unique boutique specializing in healthy pet food for dogs and cats. "We have organic, holistic and natural pet food and supplies," said owner Livia Gaspar, an 18-year resident of the South Bay. "We also carry all-natural shampoo, flea products and treats." But there is more. Starting in June, Pet Foods Market will hold pet adoptions on Saturday, anesthesia-free teeth cleaning, and pet photography. Pet Foods Market is open Monday – Thursday 10 – 8; Friday and Saturday 10 – 6; Sunday 10 – 5.

**Susie Donahoe**  
**SOUTH BAY BROKERS**  
2501 Sepulveda Blvd., Manhattan Beach, CA 90266  
(310) 545-5773; Fax: (310) 545-0515  
REAL ESTATE

Susie Donahoe, an experienced real estate broker, focuses on personalized, focused service for her clients.

**Rebecca Foo**  
**SWITZER LEARNING CENTER**  
2201 Amapola Court, Torrance, CA 90501-1431  
(310) 328-3611; Fax: (310) 328-5648

www.switzercenter.org  
**NON-PROFIT ORGANIZATIONS**  
Since 1966, Switzer Center has helped more than 5,000 students overcome learning and emotional disabilities. Of the students who complete their program, an astounding 80% return to mainstream education, graduate and go on to college and/or careers.

**Janet Van Dyke (Kordich)**  
**THE IMPRESSIONIST**  
1448 W. 178th Street, Gardena, CA 90248  
(310) 329-5388; Fax: (310) 329-5449  
SCREEN PRINTING

The Impressionist is a screenprinting company that creates logos on materials such as garments, beach towels, napkins, etc. It also manufactures garments and has in-house sewers for reliable programs and to do final packaging. It brokers embroidery, design and creates art in-house.

**Ashley Gibbons**  
**WHOLE FOODS MARKET**  
760 S. Sepulveda Blvd., El Segundo, CA 90245  
(310) 333-1900; Fax: (310) 333-1910  
www.wholefoods.com  
RETAIL GROCERY STORES

The world's largest organic and natural foods retailer. Stop by and see its beautiful new store in Plaza El Segundo.

**Gregg Towsley**  
**WSI QUALITY SOLUTIONS**  
112 Manhattan Ave., Manhattan Beach, CA 90266  
(310) 909-8835; Fax: (877) 271-9059  
www.wsiqualitysolutions.com  
INTERNET MARKETING FIRMS

Its mission is to help its clients generate more revenue and increase profitability by leveraging Internet technologies. As more businesses realize the importance of the Internet to their continued success and growth, WSI Quality Solutions is ready to serve their needs with affordable Internet solutions.

## Chamber Member West Enterprises wins Small Business of the Year

A crowd of 500 business leaders, legislators, corporate partners, and small business dignitaries applauded as West Enterprises was honored as "California Small Business of the Year" for District #5. Owner Liz West received this special recognition from Assemblymember Ted Lieu to congratulate a single district-based small business for exemplifying the contributions of California's 3.7 million small business owners to the California economy.

The award was announced on May 2nd at the annual California Small Business Day in Sacramento, and West Enterprises joined small businesses of the year identified in each of 80 state legislative districts. Scores of legislators joined in chorus to salute the spirit of entrepreneurship among California's small business owners and operators throughout the day-long event.

"More than 90% of new jobs in California are in small business; they're the engine that drives our economy," Lieu said. "It's people like Liz West – people who work hard and take risks to build successful businesses – who are responsible for that growth. I'm proud to honor her today."

During her career, West has raised millions of dollars in funding for a variety of important programs including; health, women, education, and children's organizations, implementing numerous successful strategic plans from inception to execution, for many non-profits throughout Southern California.

West Enterprises' specialty is creating a tailored funding package to fit an organization's needed area of growth, as well as their budget. Its focus is to provide a solid funding program to assure each organization is positioned to meet current needs and to exceed expectations for the future.

West brings a truly remarkable level of fund-raising knowledge and experience to her clients. She has been working with the nonprofit and for-profit sectors for more than 20 years. Her skills in volunteer and staff development, long-range planning, and all areas of fund-raising, provide clients with practical solutions to today's challenges.

To contact West Enterprises, please call (310) 227-8100 or email [lwest@westenterprises.info](mailto:lwest@westenterprises.info).



Steve Odabashian with Liz West and Assemblymember Ted Lieu.

## Directory

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has distributed the directory individually within the city. With over 750 business and service listings and over 200 listing categories, in Manhattan Beach and surrounding cities, the directory is an invaluable guide to where to shop, eat and find the services you need. Copies are also available at the Chamber office, 425 15th Street, Manhattan Beach.

Your listing in the Manhattan Beach Chamber of Commerce Business Directory, issued annually, is just one of the benefits of Chamber membership. To join the Chamber today, call Helen Duncan at (310) 545-5313.

## WIB

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WIB needs your creative ideas, business solutions, speaker referrals, sponsorships and the list goes on. It's a big event that takes a lot of planning. So if you want to make some great business contacts and good friends plus do the community some service, help join our group and make the 10th Annual Women in Business Conference a smashing success!

The mission of Women in Business (mbwib.com) is to provide opportunities in leadership and education for women (and men) in business and has funded over \$64,000 in college scholarships during its tenure.

## Business Tool Box May Update

The Business Tool Box expertEXPO team is off and running to set up our first expertEXPO event in two years. Please contact Melinda Flynn, Chair, if you'd like to be part of this dynamic team. We're looking for Chamber members who'd like to take part in our "6 @ 6" event at our Chamber mixers. "6 @ 6" is our instant-information offering, featuring six minutes of useful tips at 6:00 p.m. during our mixers. Please contact Craig Cadwallader if you'd like to participate in this fast and informative offering. The proFORUM team has set the date of July 12 for their first informative and entertaining event focused on the suc-

cessful techniques used by LAcademy.com to grow from two to over a dozen agencies – don't miss this one, it'll be as entertaining as it is informing! Special thanks to the healthFIT team's successful roll-out (walk-out?) of Beach Cities Health District's "Stepping Out" one-week campaign of 10,000 steps per day. Let's all see if we can keep up that pace going forward! proVENTURE will feature another short presentation at the June 13 meeting. David Curry is looking for Chamber members interested in producing the next meTEAM event. See the meTEAM flier in this month's Chamber Pak or contact David for more information. The Business Tool Box meets the second Wednesday of each month at 12 noon at Adventureplex, 1701 Marine Ave., Manhattan Beach. Great lunches are available for only \$5.00. Our next meeting is Wednesday, June 13. See you there!

## Manhattan Beach Chamber of Commerce June Calendar

Please RSVP (required for food events) to the Chamber at 310/545-5313 or email to [info@manhattanbeachchamber.net](mailto:info@manhattanbeachchamber.net)

Register online at  
[mb-chamber.com/events.asp](http://mb-chamber.com/events.asp)

### June 1

● 66th Annual Installation Dinner & Awards – "Kruisin' with Karen," 5:30 to 9:30 p.m., Chevron Park, El Segundo. Register online or call the Chamber for reservations.

### June 1

● Chamber Pak Flyers Due

### June 7

● SBA/SCORE Counseling, 9:30 a.m. to Noon, MBCC office, by appointment only.

### June 8

● Office Closed – Annual Board Retreat

### June 11

● Ambassador Team Meeting, 11:30 a.m. to 1:00 p.m., McCormick & Schmick's. Lunch is \$12.00. Please RSVP to the Chamber.

### June 13

● Business Toolbox Meeting, 12 Noon at AdventurePlex, 1709 Marine Ave., Manhattan

Beach. Lunch is available for purchase. RSVP to the Chamber

### June 14

● SBA/SCORE Counseling, 9:30 a.m. to Noon, MBCC office, by appointment only

● Women in Business Breakfast at Kids' Kabaret- 7:30-9:00 a.m. 1601 PCH, Hermosa Beach. Alexis Neely, Martin Neely & Associates, will be speaking on how to protect your family and its assets and Godiva Chocolates will send everyone on their way with a delectable treat. Register online - \$15.00 for members, \$20.00 for guests. RSVP a must!

### June 21

● SBA/SCORE Counseling, 9:30 a.m. to Noon, MBCC office, by appointment.

### June 26

● Legislative Advocacy Council Meeting, Noon to 1:30 pm., AdventurePlex, 1709 Marine Ave., Manhattan Beach. Lunch is available for purchase. RSVP to the Chamber.

### June 28

● SBA/SCORE Counseling, 9:30 a.m. to Noon, MBCC office, by appointment.  
● Communications Team Meeting, 9:30 a.m., The Lakes at El Segundo

## Women in Business Breakfast at Kids' Kabaret

The Women in Business Breakfast at Risk will be held June 14 from 7:30 – 9:00 a.m. 1601 PCH, Hermosa Beach.

Personal Family Lawyer Alexis Neely will help you discover how easy it is to ensure your kids safety and care should the unthinkable happen. You owe it to your family to attend this breakfast. You've probably considered what would happen to your kids if something happened to you. And, you've either been too busy to get it taken care of or think you have taken care of it. Alexis Neely, Martin Neely & Associates, will be speaking on how to protect your family and its assets and Godiva Chocolates will send everyone on their way with a delectable treat. Register online – \$15.00 for members, \$20.00 for guests. RSVP a must!

